



SERVICE PROFESSIONAL ADVISOR CERTIFICATION

Unlock ~\$100,000 in additional annual revenue from your existing client base

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More Sales - More Clients - More Recurring Revenue

Execution360 is a SaaS platform for Service Professional Advisors (SPAs) to utilize with their small to medium-sized clients to drive strategy and execution

- Execution360 SPAs can unlock >\$100,000 in new revenue from their existing client base
- Our technology plus your strategic client engagement expertise yields better aligned and functioning companies which directly leads to increased growth and risk mitigation for your clients
- Automate and allow your clients to visualize their strategic vision (design, execution and alignment)
- Help navigate your client to focus on growth vs. fighting daily fires

360 Platform for the SPA

Help clients to better design, align, implement and execute their strategy—short term and long term

- Improves your realization and utilization rates
- Creates predictable recurring revenue
- Improves ability to cross-sell across your client base
- Enhance your visibility within your client to further cement yourself as a critical and valued resource

360 Platform for your Clients

Help your clients to achieve their goals and objectives and reduce the waste that comes with a failure to execute

- Become a result-based organization
- Drive performance by connecting strategy and execution
- Align teams across the organization
- Make the strategy and organizational process visible
- Enhance accountability

	# 360 Clients	1	5	10	15
Annual Recurring Revenue	Recommended Client Monthly MSRP	\$799	\$3,995	\$7,990	\$11,985
	Monthly Cost to Advisor	\$99	\$495	\$990	\$1,485
	Advisor Annual Recurring Revenue	\$9,588	\$47,940	\$95,880	\$143,820
	Advisor Annual Recurring Net Income	\$9,489	\$42,000	\$84,000	\$126,000